

**THE GREEN CITY ENTERTAINMENT
AND
PROMOTIONS COMPANY (T) LTD.**



OUR COMPANY PROFILE

CONTACTS DETAILS



Corporate Name:	THE GREEN CITY ENTERTAINMENT AND PROMOTIONS COMPANY
Physical Address:	P.O.BOX 6396 OLD FOREST; MUUNGANO STREET BLOCK M, PLOT NO 719 MBEYA CITY TANZANIA.
Contacts:	Line 1: +255 744 111118 [Projects Director] Line 2: +255 754 711455 [MD] Line 3: +255 766 010163 [Operations]
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The background image shows a close-up of a hand on a DJ mixer. The scene is lit with vibrant blue and green lights, creating a dynamic and energetic atmosphere. The hand is positioned over the mixer's controls, which include various knobs, buttons, and a turntable. The image is decorated with several geometric shapes: a blue triangle in the top left, a green circle with a dotted pattern in the top right, a blue pentagon in the bottom left, and a green circle with a dotted pattern in the bottom right. There are also dashed lines and other shapes scattered throughout the image.

OUR VISION:

***"To be the Leader, and most innovative,
Creative and extremely exceptional
Entertainment company in AFRICA."***

WHO WE ARE:

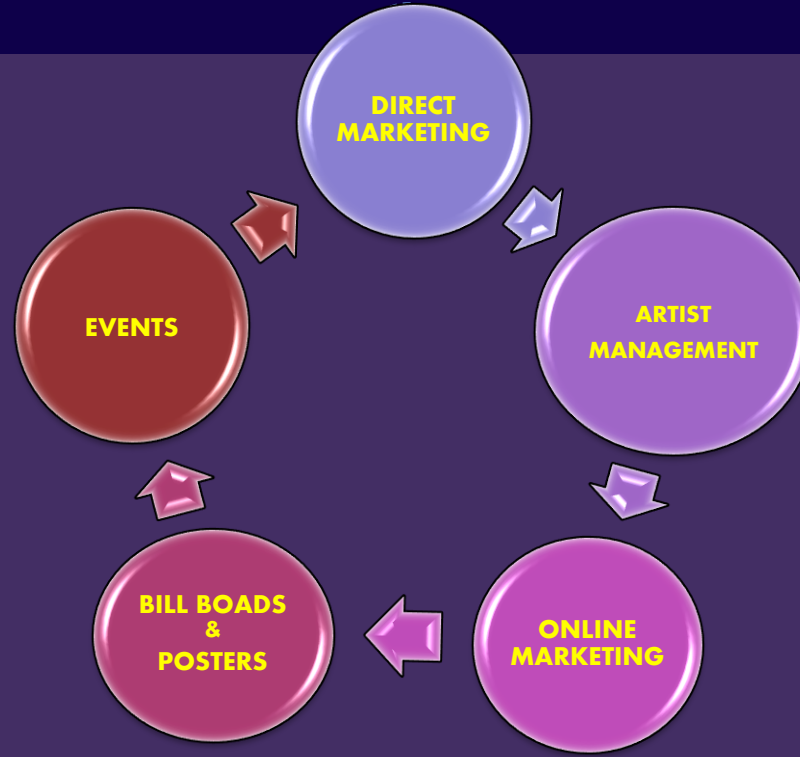


- **We are The Green city entertainment and promotional company: Registered in 2016 with all governing laws of companies and intellectual property registrations in Tanzania.**
- **Having experience and delivering BTL (*Below the line marketing*) to our dedicated clients, We are fully equipped with new technology and most competent staffs for delivering extremely excellent services.**
- **Having a capacity of operating all over Tanzania, Our base has targeted much the regions of southern highlands of Tanzania by serving all the regions and their districts as well.**

OUR KEY ACTIVITIES



OUR KEY ACTIVITIES

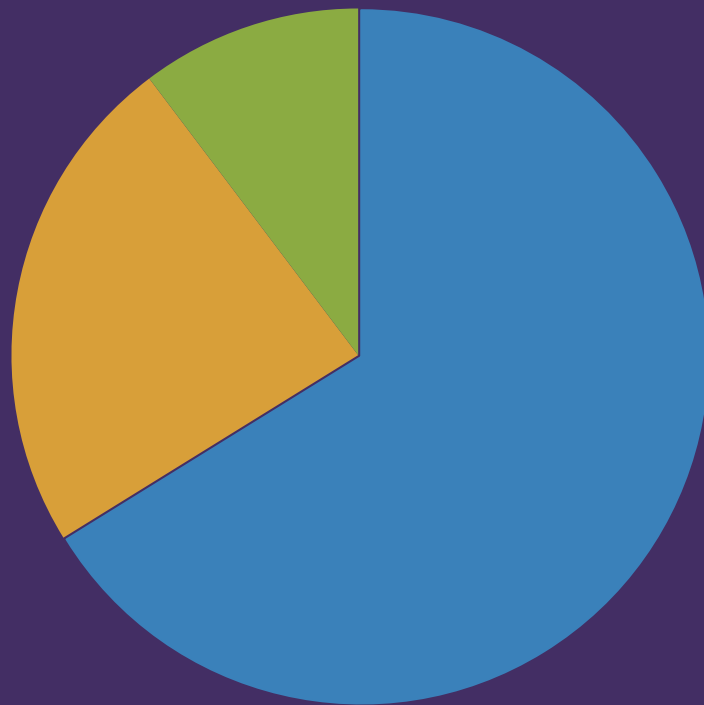


OUR KEY STRATEGIES



- ① **As we our policy for recruitment directs, We are have invested our man power for innovative, creative, intelligent, smart, and time managing personnel: Such a strategy led us to provide quality promotion services and training sales and marketing team to all companies, Institutions and organizations:**
- ① **To bring The evolutionally concepts and exceptional creativity to the entertainment & promotional services in Tanzania for the quality and reliability.**
- ① **To maximize the product sales possibility through the impressive promotion services to the target groups.**

TARGETED AUDIENCE:



■ 18 Years of Age

■ More than 35 yrs of age

■ More than 60 yrs of age

OUR TARGET AUDIENCE



- From our previous page PIE shows in Colors, We have our main Target market are young generations who are OVER 18 YEARS OF AGE, Because this group are stylish and most of them have are more consistent in consuming varieties of products:
- Not only that: We also creates events and many other platforms for people of each age.

OUR PROUDLY CLIENTS

We are proudly to serve both local and International clients





**Take a look of our
experience in Pictures**

OUR ARTWORKS AND POSTERS



OUR ARTWORKS AND POSTERS

CHAULA LIQUORS HOUSE & LOUNGE
PRESENTS

Flat RATE SEASON

NDANI NA NJE
PATA BIA KWA BEI MOJA
NDANI NA NJE YA LOUNGE

CHAGUA MWENYEWE PAKUKAA

KUANZIA TAR 01 DEC 2017



CHAULA LOUNGE & LIQUORS HOUSE
BRINGS TO YOU

Xmas BBQ PARTY

DEC 24/25/26 - 2017

FREE ENTRY + GOOD MUSIC

VENUE: CHAULA LOUNGE & LIQUORS HOUSE

TIME: 08:00 TILL LATE

BUY **THREE BUCKET** OF BEER
GET FREE BBQ



BRANDS ACTIVATIONS



OUTDOOR EVENTS PLANNING



BTL SERVICES



BTL SERVICES



OUTDOOR EVENTS PLANNING



NIGHT EVENTS PLANNING



BONANZA AND COMPETITIONS



INDOOR EVENTS PLANNING WITH DECORATIONS



PR AND BRANDS ACTIVATIONS



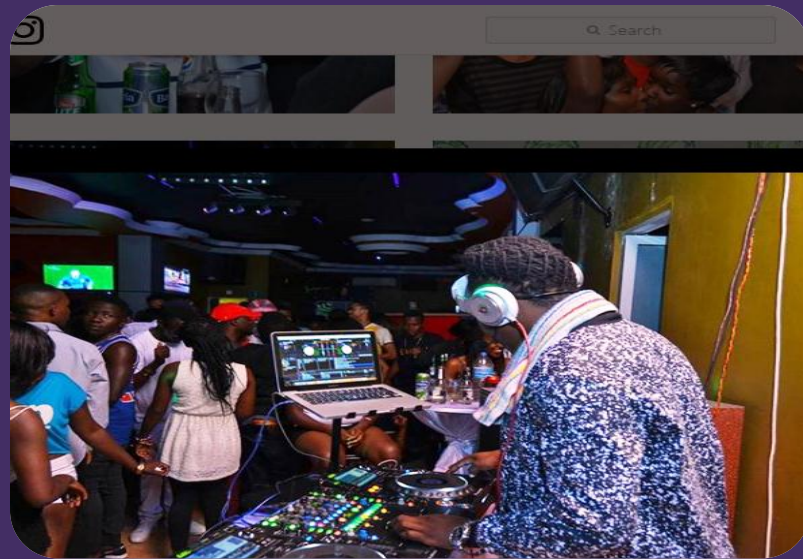
FORMAL AND COOPERATE EVENTS



CREATIVE GATHERING PARTIES



CREATIVE GATHERING PARTIES...



OUR CLIENTS TESTIMONIALS



1. *“There is an extraordinary chemistry that exists in long-term relationships between Heineken, its varieties and The green city entertainment, as far as creative marketing is concerned: it’s my pleasure to work with them”*

MR. Humphrey Lyimo
Zonal Sales Manager
Heineken Tanzania

OUR CLIENTS TESTIMONIALS

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2. *"We have been working with The green city entertainment for several time as our partner in all below the line marketing activities and we are completely satisfied with their performance. We have been prospering with their services as they ensure reliability, safety and efficiency for their services."*

Mr. Maulid Lyoba

Zonal event Manager

Tanzania Breweries Limited

**END NOTE
FROM
THE MANAGING DIRECTOR**



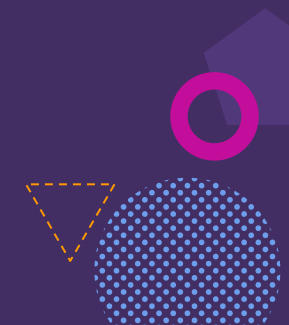
"As a stronger, Most creative and more straightforward company, We shall continue to be better organized to serve our customers and clients, we shall continue to build deeper relationships with them, earn the profits our shareholders expect, and help restore confidence and strength to our economy in Tanzania"

Mr. KHERI CHAULA

Founder and Managing Director; +255 754 711455

The Green City Entertainment And Promotion Company Ltd.

Mbeya, Tanzania.





Thanks!