



**TELE-audiovision
International**
The World's Leading
Digital TV Industry Publication

since 1981

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Dear Readers,

Preparing TV channels for distribution is becoming an increasingly straightforward task. Remember the time when all settings and adjustments had to be performed directly at the output device? No more! This issue of TELE-audiovision looks at the latest generation of encoders that can be accessed and programmed right through the Internet. The deal gets even better when those encoders can handle more than one reception method and thus can be used almost universally. In a nutshell, encoders hitting the market these days are not only convenient to operate and to customise, they also can be used for a wider range of applications than ever before.

What's even better is that those added features and capabilities won't break the bank, since prices keep coming down as well. As a very pleasant consequence, those innovative encoders now get into the reach of smaller-scale cable operators or even private individuals contemplating their own Internet TV channel. In the latter case, a wide range of accepted input signals is paramount, including older technologies such as analog video, for example. Corporate use might well be another

field of application for state-of-the-art and cost-efficient encoders, as they present an easy tool for making your own screen content available to colleagues and workplaces across the entire company intranet, to give just one example.

As you can see, encoders can be put to many uses, and the scope of application is really only limited by one's imagination and creativity. Devices that used to be restricted to the professional realm until very recently are now reaching users and segments that had never even thought about all those brilliant technical possibilities in the past.

Isn't it wonderful how state-of-the-art technology is becoming ever more versatile and affordable?

Alexander Wiese

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