OUTCOMES

In SIMBA, learning takes place inside and outside the classroom through a rigorous in-class academic schedule, professional development workshops, observations and site visits, apprenticeships, and networking opportunities with professionals and leaders from across the world. At the conclusion of the program the participants will:

- Develop a strong foundation in business and management fundamentals
- Learn from the same well-known VIU faculty who teach our MBA courses in class and online
- Participate in professional development opportunities and observe business entrepreneurs managing their own businesses in an American context of the regulatory business environment while competing with worldwide contenders
- Engage with international and US-based business and non-profit leaders from leading companies
- Build a diverse network of business professionals from around the world in a relatively short period of time

BRIDGING THE SKILL GAP
IN THE GLOBAL WORKFORCE

STUDENT LIFE IN THE PROGRAM

SIMBA is highly intensive, which requires regular attendance and participation for the duration of the program. The in-class component of the program requires attendance Monday through Friday for the entire 3 weeks. Observations and practicums will be offered during the afternoons of certain days in the week. Participants will also experience much of what Washington, DC can offer. Participants will have free time on their own for individual tours, shopping, and dining experiences during the weekends.



APPLYING TO SIMBA

Online registration and information available on the website at www.viu.edu/sce

TUITION & FEES

$2500*
*Additional charges will apply for housing, food, and other necessities.

CONTACT US TODAY!

4401 Village Drive, Fairfax, 22030
(703) 591-7042
sce@viu.edu
www.viu.edu/sce

Scan the QR code with your smart phone to visit SCE online!

Virginia International University (VIU) is certified to operate in Virginia by SCHEV and is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS).

SUMMER INSTITUTE IN MANAGEMENT AND BUSINESS ADMINISTRATION

SIMBA



VIU SCHOOL OF CONTINUING EDUCATION

BRIDGING THE SKILL GAP

ABOUT THE SCHOOL OF CONTINUING EDUCATION

At SCE, we offer a plethora of courses and programs designed to contribute to your professional growth in any setting and circumstance. We equip you with the skills and knowledge you need to improve your impact on the performance of your organization while increasing the chances of your own personal growth and development. Our international setting brings participating talent from all over the world who share their wide perspectives on business issues that are relevant to a global workplace. In an open system of business enterprise, what is relevant may not always in our own backyards but thousands of miles away. At SCE, we bring the world to you so you do not have to travel the world.



MISSION

SCE's mission is to actively participate, through training and development programs targeting the whole person, in creating the global workplace of the future where all aspects of human development - moral, cognitive, behavioral, emotional, physical, relational, and spiritual - are considered in talent development.

VISION

SCE's vision is to become the leading global provider of lifelong learning and development opportunities to a global world in an international setting.

Note: This program will provide the opportunity for those with undergraduate degrees and who are able to be admitted to VIU's on-ground or online programs to obtain 3 credit hours which may be applied as an elective course toward a graduate degree at VIU upon approval of the respective school at VIU to which they are admitted. Qualified participants can also apply 3 credit hours toward VIU's online MBA program by taking 10 online courses and come back to then coming back to VIU in Summer 2016 for a capstone course to finish up the graduation requirements. Please check the admission requirements

SIMBA

GENERAL DESCRIPTION OF THE PROGRAM

This program is our flagship summer program aimed at providing participants with specialized knowledge in business management and entrepreneurship. It is directed towards those who are new to their management positions as entrepreneurs and those who are in the process of getting promoted to new managerial and leadership positions in their organizations with no prior formal management or business education. The program provides business acumen and knowledge in a few major areas in business management with a great mix of talented students and experienced faculty. In addition to our local students from the US, our programs attract students from all over the world.

Taking advantage of the academic talents we have VIU in our business and other schools, the Summer Institute in Management and Business Administration (SIMBA) will provide you with the tools you need to distinguish yourself in your existing position, get hired for a career in business management, start your own business, and/or sharpen your skills while you are eyeing your next promotion in the management ranks. SIMBA is a three week residential program that provides participants with a strong foundation in business management fundamentals.

ADMISSION

SIMBA is designed for recent college graduates from disciplines other than business who are in the initial phase of building a career track. It is also designed for mid-career technical professionals who have recently been promoted to managementpositions or supervisory roles. The program will also benefit entrepreneurs who are in the process of developing their own businesses and who may not have formal academic training in business management. There are no prerequisites or special requirements for admission.

3-WEEK PROGRAM

JULY 27 - AUGUST 14

Monday through Friday from 9 AM to 12 PM



CURRICULUM

Many courses are taught using the same teaching methods we employ in our regular for-credit MBA program courses. Participants will work on team projects and will participate in small group discussions throughout the program to encourage the diverse perspectives usually employed in business nowadays. The core curriculum of this program will cover ten functional areas of business and assume no previous coursework or experience in business. The core curriculum includes:

1. Accounting and Financial Management
2. Operation
3. Sales and Marketing
4. Talent Management
5. Project Management
6. Change Management and Organizational Behavior
7. General Management
8. Economics and the Global Environment of Business
9. E-Commerce and Social Media Marketing
10. Strategic Planning and Management

For more information about the specific courses offered by the SCE, please visit www.viu.edu/sce