"Take the first step in faith. You don't have to see the whole staircase. Just take the first step."
-- Martin Luther King, Jr.

Malaika Media is a full-service hybrid strategic marketing communications and consulting company headquartered in the commercial capital of Tanzania, Dar Es Salaam. Our teams of seasoned, senior level consultants develop winning business strategies and provide the implementation horsepower requiredto produce clear, measurable results, for a broad diversity of clients nationwide and overseas. We're experts at generating new business for them, encouraging clients to spend their marketing dollars wisely.

While our expertise doesn't extend to creating the universe, Malaika Media , offers clients a wide range of marketing communications services. The firm's partners are marketing thought leaders, bringing to clients years of marketing communications and media expertise, coupled with graduate and undergraduate degrees in related fields

Our vertical market experience runs the full gamut– accounting, automotive, computer software and hardware, contract and residential furniture, engineering, entertainment, environmental, financial services, government (state & federal), health care, insurance, medical, real estate, retail, sports, telecommunications, wireless, and more. We bring to clients a depth and breadth of experience in a wide variety of disciplines and vertical markets. We're a small company that makes big things happen for companies of all sizes, in a variety of industries and geographic locations, to Group to increase revenue, create a competitive advantage, differentiate themselves from the competition and improve efficiencies.

Services:

Our services roster are delivered through proprietary processes and systems that have been refined and validated over numerous client assignments to ensure quicker speed to market, best practices, superior results at a minimal investment:

- Strategic Planning
- Brand Development
- Public Relations
- Creative Services
- Lifestyle Marketing
- Customized Corporate Training
- Corporate Communications and Marketing
- Printing
- Graphics Design: Motion and Animation
- Broadcasting
- TV and Audio Adverts

Clients:

Malaika Media has worked with companies locally, nationally and globally. We've had documented success helping past and current clients including Raha.com, BBC World Service, Coca-Cola, AMREF, Capitol FM, Nescafe, Unilever,to capitalize on brand development and market share opportunities. We work shoulder-to-shoulder with our clients toward the single goal of growing their business and we have a deep collection of success stories to back it up.

Consultation

Our staff is available for consultation. You may contact us via email or by phone. We have worked both sides of the media fence. And thanks to our journalism and media background, we know what "news pegs" editors and reporters are looking for. We don't waste their time with frivolous media pitches that won't produce results for you. We'll help increase awareness for your products or services -- regionally, nationally, and internationally. And since every client -- regardless of size or billings -- is equally important to us, you won't get lost in the shuffle, enjoying responsive "hands-on" service.

Referral Program

We not only welcome the opportunity to represent you, but we have also instituted a very successful referral program that over the years has paid out generous revenue in commissions to clients and colleagues.

We encourage you to tell your associates about Malaika Media. If your lead results in our signing up a new client, we'll reward you a monthly 10 percent gratitude for as long as the client retains us.

As an example, if we sign up a client at $5,000 per month, you receive a $500 monthly check from us (or we can set up a monthly automatic deposit to the financial institution of your choice). So there are significant opportunities for residual income just for keeping an ear to the ground - and we'll do all the work!