



**TELE-audiovision
International**
The World's Largest
Digital TV Trade Magazine

since 1981

Alexander Wiese
Publisher

alex@tavmag.com
HQ in Munich, Germany

Dear Readers,

In every issue of TELE-audiovision you'll find images of our old issues of the magazine. It gives you a glimpse of what receivers looked like 10, 20 and even 30 years ago. What a surprise though: they don't look much different from the receivers of today. Over the course of 30 years, not much has changed in their design. But wait! That's not entirely true. In this issue we're introducing a box that sharply deviates from a standard receiver's design: it's a unit with a built-in monitor. Some of you might be thinking right now that this is nothing really special; why would you want to watch TV on a mini-screen when you have a big-screen TV already hanging on your wall?

Not so fast! With this little monitor the receiver has once again become what it hasn't been for a long time: the control center for watching TV. The monitor turns the receiver into a TV reception station from which all of the TV channels can be controlled. That's exactly the opposite of the little mini-receiver that generally gets hidden behind the TV so that it can't be seen.

It's totally different with this receiver: it sits there right

in the middle and is the headquarters for TV reception. It won't be next to the big-screen TV, instead it'll be located within the TV viewer's reach and sight. He's no longer a TV viewer but rather a TV manager that uses the control center to manage his TV viewing. And as it should be, this receiver comes with multiple tuner inputs so that as the newly promoted TV manager you'll have plenty of channels to choose from.

In this way the digital receiver is no longer just a box that receives signals and converts them, it has once again become more; it has given the TV viewer the feel that he is a TV manager with decisions to make. It's fun again to play around with the receiver; you can once again enjoy searching for channels, changing them and organizing them.

Alexander Wiese

Editor-in-Chief TELE-audiovision Magazine



Address TELE-audiovision Magazine, PO Box 1234, 85766 Munich-Ufg, GERMANY/EUROPE

Editor-in-Chief Alexander Wiese, alex@tavmag.com

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