

**Headline Options:**

1. Anem Brothers Group Partners with FasterCapital to Revolutionize Tilapia Farming in Tanzania
2. Strategic Partnership Accelerates Anem Brothers Group's Commercial Tilapia Cage Farming for Food Security
3. FasterCapital Backs Anem Brothers Group to Scale Sustainable Tilapia Aquaculture in East Africa

Mwanza, Tanzania & Dubai, UAE – Sep 21, 2025

Anem Brothers Group (ABG), an innovative commercial tilapia cage farming startup, today announced a strategic partnership with global startup accelerator [FasterCapital](#) through its LaunchUp program. This collaboration aims to accelerate ABG's mission to address Tanzania's fish protein deficit by deploying sustainable, high-yield aquaculture solutions in Lake Victoria and tapping into regional markets across East and Central Africa.

Addressing Tanzania's Fish Protein Shortage and Market Gaps

Tanzania faces a significant fish supply deficit, consuming approximately 730,000 tons annually while producing only 473,592 tons, largely due to overfishing and depleted wild stocks in Lake Victoria. Urban centers demand quality, affordable fish protein, yet local markets often suffer from poor quality and unsafe products. Mwanza, positioned as East Africa's fish hub, offers a strategic gateway to regional markets including Kenya, Uganda, Rwanda, and the Democratic Republic of Congo, presenting a compelling white space opportunity for scalable aquaculture ventures.

Innovative Aquaculture Solution with Proven Impact

Anem Brothers Group's commercial cage farming system utilizes eco-

friendly HDPE floating cages stocked with fast-growing Nile tilapia (*Oreochromis niloticus*). Their model delivers fresh, traceable, and sustainably farmed tilapia year-round, targeting wholesale prices between TZS 8,000-9,000/kg and retail prices up to TZS 13,000/kg. The startup has secured a surveyed project site in Mwanza Gulf and formalized partnerships with FasterCapital, validating its business plan and accelerating operational readiness. ABG's multi-channel business model includes fresh fish sales, fingerling distribution, and farmer training services, positioning it competitively in a growing market driven by urbanization and health awareness.

FasterCapital Partnership: Catalyst for Growth and Market Leadership

Through the LaunchUp program, FasterCapital provides ABG with critical resources including strategic mentorship, capital-raising support, and global market access. Known for its rigorous selection process and successful track record, FasterCapital's partnership signals strong investor confidence in ABG's potential to scale rapidly. The collaboration is designed to fast-track ABG's deployment of 20+ cages by 2027, with plans to expand to 35 cages by 2029, driving projected revenues exceeding TZS 1.3 billion and net profits over TZS 420 million.

Executive Perspectives

Hesham Zreik, Founder and CEO of FasterCapital, commented:

"Anem Brothers Group exemplifies the kind of innovative, impact-driven startup that aligns perfectly with FasterCapital's vision. Their approach to sustainable aquaculture addresses critical food security challenges while tapping into a high-growth market. We are excited to support ABG's journey towards regional leadership and long-term sustainability."

Patrick Gura, Founder & CEO of Anem Brothers Group, stated:

"Partnering with FasterCapital through the LaunchUp program is a pivotal milestone for ABG. Their global expertise and resources accelerate our ability to deliver quality tilapia to underserved markets, create jobs, and

contribute meaningfully to Tanzania's food security. Together, we are poised to transform aquaculture in East Africa."

Growth Trajectory and Future Outlook

In the coming months, ABG will focus on finalizing legal registrations, completing cage installations, and initiating fingerling stocking. With a clear roadmap for market expansion into East African Community countries and plans to raise USD 500,000 in investment, ABG aims to scale operations sustainably while generating measurable social and environmental impact aligned with the UN Sustainable Development Goals. Long-term ambitions include becoming the leading commercial tilapia producer in the region, reducing pressure on wild fish stocks, and enhancing food security.

About Anem Brothers Group

Founded by Patrick Gura, Anem Brothers Group is a Tanzanian aquaculture startup dedicated to establishing commercial tilapia cage farms on Lake Victoria. Leveraging proven technology and sustainable practices, ABG addresses the critical protein gap in Tanzania and East Africa, creating economic opportunities and promoting environmental stewardship.

About FasterCapital

FasterCapital is a global venture builder and online incubator dedicated to co-funding and co-founding innovative startups. Established in 2014, we are now #1 venture builder in terms of number of startups that we have helped, money invested and money raised. It supports startups worldwide through various programs, including funding assistance, business development, and technical support. The LaunchUp program is designed to help early-stage startups build scalable solutions with mentorship, strategic guidance, and network support.

Media Contact:



Rasha Almasri

rasha.almasri@fastercapital.com

+1 (512) 400-0256