

HABARI MAALUM COLLEGE



**NEEMA
THEOBALD 2010
(TANZANIA)** “...I
chose Habari Maalum
because its teachings
are both theoretical &
practical but also
because it gives room
for spiritual growth.”

Questions? If you have questions please contact
us
for further information.

Habari Maalum College (HMC)

Media & communication faculty

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HABARI MAALUM COLLEGE



Are YOU

looking for:-

- ✓ **Competency?**
- ✓ **Proficiency?**
- ✓ **Professional?**

**HABARI MAALUM COLLEGE is a
centre for Excellency in
Competency and Practice**



Methuselah Hakizimana – Rwanda 2009

Habari Maalum College is a pleasant place to get professional knowledge and learn from the experience of different people. After studies at Habari Maalum College the acquired skills are enough to start working in any media company delivering at highest performance.

Background

Habari Maalum College (HMC) is a Christian interdenominational college offering certificates and diplomas in media production focusing on radio and television. HMC also offers a diploma in Project Leadership and Management. Shorter courses (Certificate) in Natural Resources Management and various aspects of radio and TV production are held from time to time.

The Habari Maalum College was founded in 1998 as Radio Producers Training (RPT) focusing on radio only. In 2006, the college introduced video courses and changed the name to Media Producers Training giving training in radio and television.

In 2008, the institution was upgraded to Habari Maalum College aiming at awarding certificates, diplomas, postgraduate and undergraduate degrees in Media, IT, Business Administration and Natural resources Management.

The training is done in collaboration between **Habari Maalum Media** and **IBRA Media** under the Free Pentecost Church of Tanzania (FPCT).

Nine classes have so far graduated from the institution. Today our graduates are involved in media in different countries across Africa. Many of them in leading positions.

Our Vision statement

The vision of Habari Maalum College is to see transformed individuals and societies through the provision of appropriate media training with an aim of empowering the church in East and Central Africa to communicate the entire gospel effectively.

Our core values

HMC being a Christian college emphasizes core values such as: Media as a tool for building the society; High ethical standards; Transparency; Excellency, Research and Effect Measurement.

Our college strives to give our graduates a comprehensive, spiritual, social, psychological and physical growth that makes them distinguished Media Practitioners in the society.

A foundational part is the view of a holistic Gospel, where an understanding of God's love for man as body, soul and spirit is seen in the work. HMC is therefore keen in serving individuals, groups and society using media with this holistic perspective in mind. That's why it has become natural for HMC in both media production and training to address issues related to the environment, health care, HIV/Aids, human rights including children and women's situation, etc. On a practical note HMC is networking with churches and others in the local community in caring for orphans

who lost their parents due to the Aids pandemic.

The vision of Habari Maalum College is to further develop what has been done and what still is being done in gaining knowledge, skills and values and pass this on to others through quality

Location and time of study

The Diploma course will start the first full week of January and ends in April the following year. Classes run between 8:00 am to 5:00pm Monday to Friday.

Where

The course is held at the HMC premises in Ngaramtoni Arusha, Tanzania. The College is situated along the Namanga – Nairobi road approximately 15 kilometres North of Arusha city. The College has a new quality hostel with self contained double bed rooms with warm water. The aim is to give you a conducive studying environment training.

Standards

The courses at Habari Maalum College are accredited by International Communication Training Institute (ICTI) UK and the National Council of Technical Education (NACTE) under the **Ministry of Education and Vocational Training** of Tanzania. On completion of the Diploma program you will be given a Diploma in Media Production majoring in Radio or TV and will be able to work as multipurpose media practitioner.

Your Future

What can you do after the training?

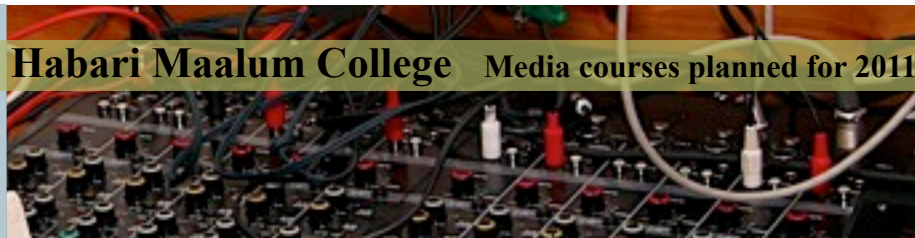
For example, you will be able to work at a TV/ Radio station or at a radio or video/TV production house as a Multi-purpose Media Producer/Journalist. That means you will be familiar with all the different stages of making a Radio and TV programmes, journalism as well as the follow-up work (counselling). You will cover areas such as *communication theory, journalism, video shooting and editing, audio technique, music recording, computer knowledge, sociology and democracy*. **We are unique in Africa as you will be able to work right away after you graduate. We teach you how to do it.**

Costs-Financial details

The cost for the whole Diploma program is USD \$ 2499/- which includes tuition, materials, food and accommodation only. **Payment for a half year** must be made in advance at the time of the course start. *A limited scholarship is available for those who are working with FPCT/IBRA Africa.*



Habari Maalum College Media courses planned for 2011



ENOCH PRIMINTA 2010 (MALAWI) "...I chose Habari Maalum because after completing the course you become a multi-purpose media practitioner. This is not common with other

Dates	07/2 – 25/2	11/4-29/4	02/5-20/5	07/3–25/3	16/5- 10/6	01/8– 19/8	12/8 – 23/9
Course	Studio Operations theory	Communication Theory	Music Recording	TV Production I	DM Writing for Media(Radio/TV)	Audience Relations I	Planning & Scheduling/Budgeting
Main Content	- Audio technique theory - Common (radio) studio equipment - Different recording techniques - <i>Different editing techniques</i>	- Development of personal communication skills - Communication theory, a basic model - Various communication obstacles; cultural, technical, etc.	- Frequency response - Microphone placing - Stereo images - Music quality - Multichannel recording - Multy Track Recording - Protocols	- Shooting - Video camera Techniques - Picture composition - Camera language - Lighting for Video - Basic Video Editing with Adobe Premier - Sound theory	- Why use a manuscript – the planning of a programme - Creating interest for the programme and keeping the interest - How to create images using words & sounds - Formats and mechanics of script writing - Right language to programme	- What happens after a programme: Feedback & communication loops - Means of helping a listener, different ways of communicating - Counseling – the basic principles - Motivation - Using the audience in production	- The habits of the Radio audience - Felt needs and real needs - Planning of programme blocks/schedules - The responsibilities of the broadcasting station / producing station/producer. - Production coordination
Costs	Tshs 788,580	Tshs 486,720	Tshs 456,300	Tshs 532,935	Tshs 797,745	Tshs 716,040	Tshs 464,490
Dates	02/3 – 20/3	10/10-28/10	12/9- 04/10	15/11- 26/11	16/5- 01/7	10/10- 28/10	31/10- 09/12
Course	ABCs of Record.. Equipments	TV Production II TV	DM Health & Sociology	Journalism & Media Ethics	DM Research	Creative Programming	DM Audience Relations II
Main Content	- Connectors, soldering - Day to day maintenance - Connectors and wires - Safety of electrical equipments	- Drama production - Documentary - TV Formats - advanced shooting & editing Costs Tshs 532,935 19/9- 14/10 Presenting in Broadcast media - Voice theory - Using & maintaining your voice - Presenting in a conversational manner	- Introduction to the human body - The holistic view of the human being - Health issues in a cultural perspective - International conventions on human rights focusing children's and women's rights. - Family structure and gender roles in different cultures	- The role of a radio journalist - The different roles in Radio production - Co-operation and teamwork in radio production - Interviewing for radio - Media ethics - Conventions for radio production	- The idea of research, its usefulness and its ethics - Basic research methods useful for media, including qualitative and quantitative perspectives. - Sources for media research - The process of research, from the need of research to action due to the research results. - Evaluation of research results.	- The most common programme formats - Development of programme formats & concepts - Compiling of a programme block - Live broadcast and/or prerecorded?	- Psychology for follow-up work, including crisis reactions - Understanding the needs of a listener - To be an active listener - Counseling - Debriefing - Organizing follow-up work - Connections with the local churches
Costs	Tshs 959,400	Tshs 905,580	Tshs 905,580	Tshs 924,885	Tshs 691,470	Tshs 467,415	Tshs 792,090

- The **DM** means done online via DistanceMedia.net
- Few vacancies for each course are available to apply

HABARI MAALUM COLLEGE RUN BY FPCT AND IBRA
P.O. Box 7292 Arusha, Tanzania Tel (+255) 027-2508668 Fax (+255) 027-2508667 E-mail training@maalum.org



Information

**Radio Habari Maalum* is a radio ministry, part of Habari Maalum Media, and owned by The Free Pentecostal Churches of Tanzania, FPCT.

**IBRA Media* is a Christian media organisation working with radio programming in more than 90 languages covering about 100 countries.

**Distancemedia.net* programme is offered by IBRA and Radio Worldwide, both ICTI approved Training Providers. We will at RPT use half of their provided courses.

**ICTI* is an International Media Training organisation. The ICTI member organisations represent all parts of the world. IBRA radio is one of the founding members.

**NACTE* is the National Council of Technical Education (Tanzania)

LEADERSHIP & MANAGEMENT

Leadership and Management Training Institute (LEMATI)

The greatest need in Africa today is leaders of integrity who will spearhead the spiritual, social, moral and economic transformation of the continent. Realizing the importance of Leadership Development in Africa, HMC offers a two year program leading to a Diploma in Leadership and Management.

This program is accredited by Daystar University, Nairobi, Kenya. Much of the training work will be done at your home area and have 2 months in class every year.

The aim is to train project personnel and leaders in the church and society.

Some of the courses offered in this program are: Leadership Ethics, Theories and practices in an African context; Basic functions of management; Human resources management etc. *The training is sponsored by FIDA international and partner churches in Sub Saharan Africa.*

OTHER COURSES

Environment courses

Habari Maalum College also offers short courses on **environment and Management of Natural Resources**. This course will help you to be able to work and develop your own tree nursery and local forestry project as well as providing the basics in understanding principles of soil conservation. This is a two months course run once per year.

Apply now to get your certificate in Environment.

Radio Production, TV/ video shooting and editing and other short courses

These are the courses for those who want to get knowledge on specific subjects and don't have the time to set aside a full year for their studies. Students can join selected individual courses from the Diploma program. (See the course plan for times and cost) Some of these courses are also available by request. The duration can be one or two months depending on what you would like to study.

Apply now to get a skill within a short time.

New courses to come

Courses under planning that HMC hope to offer soon are **Business Administration (BA)**, **Information Technology (IT)** and **Post-Graduate Master (MA) programmes** in Communication, Theology and Research. **Music and Drama** courses are also coming soon.

Online courses

In order to equip you with the knowledge and skills to proclaim the gospel through Media HMC also offers courses via Internet. In cooperation with IBRA Media and Radio World Wide HMC has developed this unique program for you who can't make it to come to Habari Maalum College for training. Join our *Distancemedia.net* course online and learn while you continue with your work.

For more details visit: <http://courses.distancemedia.net/>

Admission requirements

Are you a young man or woman with a calling to serve the Lord and the people of your nation using Media to fulfil the Great Commission (Math 28:19-20) and:

- Have good knowledge of writing and reading in English?
- Can communicate easily with people of different age and background?
- Are active and have a good reputation with your church or Christian ministry, either full time, part time or as a lay leader?
- Have a Certificate in Media or other related academic awards.
- Advanced Certificate of Secondary Education (ACSE) with at least two principle passes and a subsidiary?
- Or a Degree/Advanced Diploma from recognised Universities/Institution with other discipline?
- Or a Certificate of Secondary Education (CSE) with at least three (3) minimum passes of "C" grade in either of the following subjects; English, Kiswahili, History, Geography, French and Mathematics.

If the answer to these questions is yes then don't hesitate to apply.

Application

As a start of the application procedures please write a letter (or e-mail) and include the following information:

- Full name, address, and telephone, mobile phone, fax and e-mail.
- Date of birth and sex.
- Your life history, future aims and why you would like to take this course, altogether in about 1000 words in English.
- Please enclose copies of your previous schooling certificates.
- Also enclose a recommendation letter from the Pastor of your church.
- An application fee of 15\$ is applicable.

Habari Maalum media

