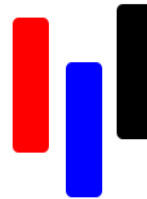


Movie DB



Document Type: **Project Brief**

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Client:

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1. Document History

1.1 *Document Location*

This document is only valid on the day it was printed. The source of the

document can be found on the Tri Labs server at:

Soft Copy: ()

1.1.1 Revision History

Below is the history of the document. The columns show the document version, the version date, a short description of the corresponding version, along with the name of the responsible person.

Revision	Date	Description	Responsible
0.1	Jul 6, 10	Initial brief	

Table 1: Document History

1.1.2 Approvals

This document requires the following approvals. Signed approval forms are filed in the project files.

Name	Title	Signature	Date	Version
	Client	Business	07/06/10	1.0
	Project Manager	Manager	07/06/10	1.0
	Technical Manager	Resource	07/06/10	1.0

Table 2: Approvals

1.1.3 Document History

Version	Summary of Changes	Document Status	Date Published

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Table 3: Document History

2. Project Brief

2.1 Purpose of this document

The purpose of this document is to provide a full and firm foundation for the scope and management of the Movie DB project. In particular it is intended to:

- Outline the features of the MovieDB and also specify reasons why this is an essential project to take on.
- Set out in a single document the Business requirements of the project
- Define the scope of the project in terms of what is included and what is specifically excluded
- Specify the products and outcomes of the project so that all stakeholders fully understand what the project will deliver
- Document the benefits which can be realized through delivery of the above products and outcomes
- Be utilized as a basis to identify and manage potential changes to requirements.

This document provides a base document for deriving other project documents, such as work packages and product descriptions, and therefore it is important that the document provides a shared and common understanding.

2.2 Background

The idea of having a movie database for Tanzania was the brainchild of this project's technical manager, Emanuel Feruzi. This is an idea inspired by the IMDb which is a movie database filled with data on the latest and greatest movies around the world, but mostly data on American movies and movies from the UK.

Needless to say, Tanzanian movies don't show up on this database which, is why we need a movie database of our own, to showcase our homegrown talent and more.

This will also be the simplest way for movie lovers all over the country to get reviews of the latest movies and their favorite stars. This web-based database will ensure that it is available to everyone, everywhere.

2.3 Project Definition

2.3.1 Project Objectives

The objectives of this project are to develop a website that will give access to the following:-

- latest movie reviews
- movie ratings
- movie news
- celebrity/actor news
- movie store/video library listings
- TV guide
- movie fans' community

The above objectives are necessarily general at this stage in the project and are related to benefits.

2.4 Project Benefits

This project is aimed at bringing the following benefits:-

- a centralized database with all the information regarding Tanzanian movies,
- a platform for movie fans to connect and discuss the latest movies in circuit,
- it will provide information on movie outlets (retail and wholesale), where the latest movies may be purchased ,
- a platform for distributors to advertise/market their latest movies Online
- promotion of Tanzanian movies via the net, both to those that are aware of our movie industry and to create awareness to those that aren't acquainted with it.

2.5 Project Scope

This project will contain the following work packages:-

- analysis - to obtain the exact information units needed
- database
- core system
- test
- deploy
- re-factor

2.6 Project Roles

Project Manager - Business: Xxxxxxx has prime responsibility for business processes and content issues . She is also responsible for all the communication between Tri Labs and the other outside parties.

Project Manager - Technical: xxxxxx takes the key role in the technical specification of the project and implementation.

2.7 Exclusions

The exclusions currently identified on the part of Tri Labs for this Project are:

- collection of data - Tri Labs will not be responsible for obtaining all the necessary data for website,
- initial data entry - some of the default data needs to be entered prior to the usage of the system, this includes movie listing and ratings etc.

2.8 Constraints

Budget constraints - This project is to be taken on by Tri Labs and xxxxxx, whose initial investment in the project is in the form of skills and expertise in the IT and media industries respectively, thus the initial monetary investment is yet to be discussed and secured.

2.9 Interfaces

As it stands the Movie DB will not interface with any other existing systems.

2.10 Quality Expectations

Both Tri Labs and xxxxxxx, have high quality expectations as far as the final product is concerned, since this system will be the gateway for getting the Tanzanian movie industry internationally recognized via the web.